

ADVANCE VOTING FORM

Stockmann plc's Annual General Meeting on 7 April 2021

With this form, I/we authorize Euroclear Finland Oy (“Euroclear”), the advance voting service provider for Stockmann plc's (the “Company”) Annual General Meeting 2021, to register my/our votes with the shares I/we own/represent in certain items on the agenda of Stockmann plc's Annual General Meeting 2021.

I/we understand that voting in advance by submitting this form requires that the shareholder has at least one valid Finnish book-entry account. The number of advance votes is confirmed on the Finnish record date of the Annual General Meeting on 24 March 2021 (eight business days before the Annual General Meeting) based on the holding in the book-entry account.

The personal information provided on this form is used to identify a shareholder through a comparison to information in the book-entry system, as well as to confirm shareholdings on the record date of the Annual General Meeting. The personal information will be stored in Euroclear 's database for General Meetings for the Company's use, and information will not be used for any other purposes or for any other General Meetings.

Shareholder's name*	
Date of birth*, business ID (Y-tunnus)*, or Euroclear artificial ID (X-tunnus)*	
Address*	
Postal code and town/city*	
Country*	
Phone number	
E-mail address	
Finnish book-entry account number*	

*The information is mandatory.

Voting instructions:

I/we authorize Euroclear Finland Oy to register my/our votes with the shares I/we own/represent in each of the items on the agenda of the Annual General Meeting 2021 of Stockmann plc as indicated with a cross (X) below.

If no voting instructions have been indicated below, or if there are more than one voting instructions on the same item, or if other text or markings other than a cross (X) have been used to indicate a voting instruction, the item will be marked as “No action” when Euroclear registers the votes. This means that the shareholder's shares are not taken into consideration in the item in question. With regard to the item in question, the shareholder's shares are not considered as shares represented at the meeting and the votes are not counted as cast votes.

I/we understand that if I/we give advance votes as a representative of an entity (including an estate), the legal representative of the entity or a person authorized by the entity must provide necessary documents to prove the right to represent the entity (e.g. a trade register extract or board resolution). Documents are requested to be attached to this advance voting form. If the documents are not submitted during the advance voting period or they are otherwise incomplete, the shares of the entity will not be included as shares represented at the Annual General Meeting.

It is recommended that a Finnish book-entry account holder votes in advance electronically in the address www.stockmanngroup.com/en/annual-general-meeting-2021. In a situation where the Finnish book-entry account holder has voted in advance both electronically and via this advance voting form, Euroclear will register the most recent voting instruction in the book-entry account.

Matters to be resolved at the Stockmann plc Annual General Meeting 2021

Agenda items 7 to 19 cover proposals of the Board of Directors or the Shareholders' Nomination Board of Stockmann plc to the Annual General Meeting in accordance with the notice to the Annual General Meeting, as well as the resolution on the discharge from liability of the persons who have acted as members of the Board of Directors and the CEO in agenda item 9. "Abstain from voting" means giving an empty vote and shares are considered to be represented in the meeting, which is meaningful in resolutions requiring qualified majority (e.g. agenda items 16 to 18). In qualified majority items all shares represented at the Meeting are taken into account and abstentions thus have the same effect as votes Against/No. Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention.

	Resolution item	For/Yes	Against/No	Abstain from voting
7.	Adoption of the Annual Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Resolution on the use of the profit shown on the balance sheet and the payment of dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Resolution on the discharge from liability of the members of the Board of Directors and the CEO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Presentation and adoption of the Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Resolution on the remuneration of the members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Resolution on the number of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Election of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Resolution on the remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Election of auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Resolution on combining the A and B share classes, a directed share issue without payment to holders of A shares and the amendment of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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| 17. Authorizing the Board of Directors to decide on a directed share issue to unsecured creditors and hybrid bond creditors to implement the Restructuring Programme | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18. Authorizing the Board of Directors to decide on carrying out a directed share issue to creditors of conditional or disputed debts | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19. Resolution on reduction of the share capital, unrestricted equity funds and the share premium fund to cover losses and on reduction of the share capital to transfer funds into invested unrestricted equity fund | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Place and date	
Signature	
Name in block letters	

To be returned in a completed and signed form either by email to yhtiokokous@euroclear.eu or by letter to Euroclear Finland Oy, Yhtiökokous/ Stockmann plc, P.O. Box 1110, FI-00101 Helsinki. **The delivery must be received latest by 30 March 2021 by 2:00 p.m. (EEST).**